

Reginald B. Oswald

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Objective

To work as a Public Relations Manager in a global company.

Professional Experience

2001 – Present: Public Relations Manager, Orange Telecommunications

- Plan, develop and direct public relations programs that create and maintain a health public image for the company's reputation.
- Serve as the company's official spokesperson in all media events.
- Coordinate with IT to ensure positive online reputation.
- Issue press releases and appear in media in times of high profile court litigation and product scandals.

2001 – 2005: Assistant Public Relations Manager, AT&T

- Defend the company's environmental stand, political neutrality and other issues that unless addressed could adversely affect the company's public image
- Plan and direct corporate events with high public visibility using marketing resources, 3rd party event management and employee participation.

Skills

- Excellent brand marketing skills in the jewelry and watch industries.
- Excellent management, organization, diplomatic, people management and communication skills

Education

2001 – Present: In house trainings and workshops on handling public perceptions, industrial psychology, perception management and creating proper PR press releases.

1997 – 2001: BA Public Administration, Concordia University, Wisconsin

References

To be furnished upon request